

# Joy Ride Rally

THIS IS YOUR PERSONAL INVITATION  
TO THE SANTA MONICA PIER SEND  
OFF PARTY APRIL 21 at 8 a.m.  
BRING YOUR FRIENDS AND CAMERA.



'Vacation Rally'

Mercedes-Benz  
of Beverly Hills

A Rally for Katrina, April 21st-27th 2007



COME MEET AND RALLY WITH ASHLEY VAN DYKE



COME MEET MOVIE CAR DESIGNER FIREBALL TIM



This year, we're traveling from Santa Monica, CA to New Orleans, LA on a 9 day, 2000 mile trek that's sure to leave you breathless with scenery, pumped with adrenaline and more in love with your car than ever. From the long desert strait a ways of California, to the southwest feel of Arizona, to the Plato's of New Mexico, to the fastest interstate (80 mph) in Texas, with the final run up the scenic coastal Hwy to historic Louisiana. We're averaging just the right amount of miles per day to make this a 'vacation', not an endurance rally.

\* Joy Ride Rally 'points' winner will get a free entrance into next years rally, plus many significant gifts from our sponsors \*



SANTA MONICA-NEW ORLEANS

- \* One car, Entrant and passenger
- \* 5 Star luxury hotel accommodations
- We pay your gas!**
- \* Car wrap by the experts at Exotic Car Wraps
- \* Huge send-off party from Santa Monica Pier
- \* Police & Highway Patrol escorts
- \* Secure overnight parking w/ Armed Gaurds
- \* Luggage transport with dedicated vans
- \* All hotel parking and luggage fees
- \* All breakfasts
- \* All lunches and/or snacks
- \* Fine Dinning
- \* All VIP parties and After parties

- \* All special events
- \* All race tracks and driver training events
- \* Support vehicles, spare cars and car carriers available for any roadside issues
- \* Full friendly Support crew
- \* Support documentation and guidance
- \* A vacation rally you will never forget!
- \* Lifelong friends and memories
- \* A part in supporting Katrina recovery
- \* Limited to 49 Invitations
- \* Special Welcoming Celebration in New Orleans @ the Jazz Festival
- \* Joy Ride may accommodate your time restrictions, so join us for the portion you can. Just ask!



Joy Ride Rally is passing on \$1,000 per Entrant, in your name, to the Salvation Army for the benefit of Katrina recovery. We're also encouraging our sponsors to donate! Discount pricing is available for groups of five or more Entrants.

Please fill out an application to join us on this adventure, and experience a *Rally like no other.*

Where every need is addressed up front; and excitement is around every corner.

For more information or an invitation, go to [www.JoyRideRally.com](http://www.JoyRideRally.com) or call 310.612.2788.

